Who remains offline?

17% of adults in Scotland do not access the internet at all.

730,000 adults 15+

**Gender**
- Female 57% (1,091)
- Male 43% (900)

**Age**
- 17-24: 3%
- 25-34: 9%
- 35-44: 16%
- 45-54: 26%
- 55-64: 34%
- 65+: 10%

**Marital Status**
- Single 41% (2,350)
- Married/Couples 59% (3,450)

**Social Grade**
- ABC 24% (1,081)
- DE 44% (1,681)
- C1 19% (890)
- C2 14% (560)

**Disability**
- Have a disability: 35% (1,611)

**Regionality**
- Highlands & Islands: 3% (80)
- South west Scotland: 36% (1,100)
- Central & Fife: 15% (403)
- City of Edinburgh: 6% (190)

**Working Status**
- Retired: 67.7% (2,461)
- Working full time: 8.6% (351)
- Working part time: 6.6% (441)
- Long-term illness/disabled: 5.6% (163)
- Unemployed/other not working: 11.1% (571)

**Average House/hold Income**
- £17,148 (SC. Ave £28,242)
Let's get on Board

- Digital Scotland
- Skills Development Scotland
- SCVO
- CoderDojo Scotland
- SLiC (Scottish Library & Information Council)
- SQA
- Scottish Union Learning

Working with Partners
THE DIGITAL PARTICIPATION CHALLENGE FUND
SUPPORTED 58 DIGITAL INCLUSION PROJECTS
REACHING 8,500 PEOPLE.
The Scottish Governments “Let’s Get On” campaign provided internet taster sessions for 23,000 people in 89 locations across Scotland.

WWW.LETSGETON.SCOT

The Fear Factor

Let’s get on

Find help near you to get online

If you’re looking to improve your online skills, help someone else get online or locking to get online yourself, we can point you in the right direction.

If you’d like to speak to us just give us a call on 0300 004 1900.

Calls are free with UK landlines and most mobile provider packages. Some mobile providers may charge at local rates. Please check with your provider.

Visit the learning directory

There are learning centres, libraries and other locations all over Scotland where people are helping others to get online. Enter your postcode below to find what help’s available near you.
Extending Opportunity

WITH SG FUNDING CODERDOJO SCOTLAND HAS PROVIDED 175 CODING SESSIONS ATTENDED BY 2283 YOUNG PEOPLE THROUGHOUT SCOTLAND

> 01010011011000110110110110110100

THIS INCLUDES 8 NEW CLUBS, 5 ARE IN AREAS OF HIGH DEPRIVATION. A TOTAL OF 622 PARTICIPANTS HAVE ATTENDED SESSIONS IN THESE AREAS.
Is it working?

SCOTLAND HAS THE HIGHEST LEVEL OF BASIC DIGITAL SKILLS OF THE FOUR UK NATIONS.
Who remains off line

Internet use by tenure

- Private rented
- Owner occupied
- Social rented
Demonstrator Projects

Hard to reach
GHA/ Wheatley Group

Sheltered Housing
Edinvar Castle Rock

Independent Living
Blackwood
Working with partners

- 59% of tenants had no access to internet before
- 66% of tenants now use internet daily
- 82% feel confident requesting a service online
- 70% would be able and willing to pay for an internet connection, but 35% struggle to pay for it

Use of the Internet by children is far higher than anticipated
- 79% say they got benefit from the connection
- 62% of tenants used a search engine for the first time
- 41% sent/received emails for the first time
- 62% searched for a job online during the study

75% of tenants saved money from being online

Tenants aged 16–44 engaged most in the study
Lessons Learned ....so far

- Partnerships work
- Evidence is important
- It’s all about people
- Sharing is essential
Questions?

Alyson Mitchell, Head of Digital Participation
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Scottish Government