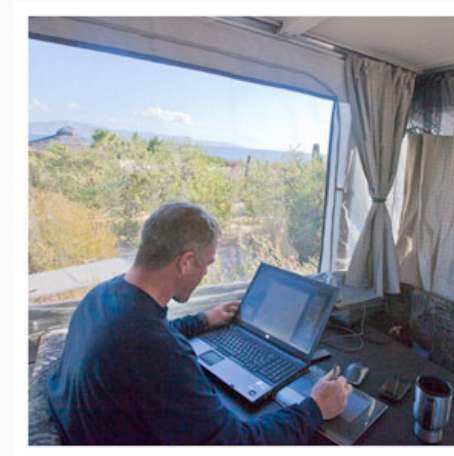
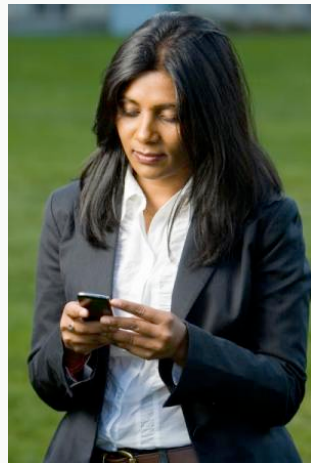


ICTs and the reshaping of the work/personal life relationship

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What I'm going to talk about

1. ICTs do provide workers with the opportunity to attend to a range of home and family and other personal life matters during the workday
2. There are limits to how these technologies can assist workers to manage their work and personal lives
3. Discussion of implications arising from the use of ICTs for personal purposes during the workday

My research

- Critical case
- Diary of personal mediated communications for two day period
- Face-to-face interviews
- Social shaping of technology (MacKenzie and Wajcman) and domestication (Haddon 2003; Lie and Sorensen 1996; Silverstone et al. 1992)
- Boundary theory (Nippert-Eng 1995)

Personal mediated communications

- Workers can attend to home and family matters
 - The organisation of home and family life
 - Expressions of care and maintenance of familial bonds
- Workers can attend to other personal life matters
 - Maintenance of friendships
 - Friendship networks for personal and professional support

Limits to the assistance of ICTs

- Space and time continue to have an effect as a boundary
- Space and time continue to have a distinctive composition

Implications of personal use of ICTs

- Using ICTs to participate in personal communications during the workday requires work on the part of employees
- Such communications do not neutralise effects of personal life situations of individual workers
- An individual level solution to the work/personal life problem is not enough on its own