

# Perspectives from the third sector

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Digital Families Across the Lifecourse:

Seminar 3 - Digital technology, older age and  
caring



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Health and policy context

Current challenges

Landscape of supportive technology

Challenges for the future

Opportunities for the future



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# Health and Policy Context

## Ageing population

- ▶ Currently 430,000 people aged 75+ in Scotland
- ▶ Expected to rise to 800,000 by 2039

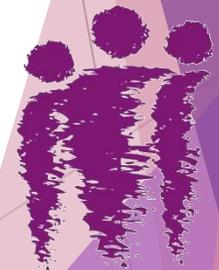
## Changing models of care

- ▶ Moving towards ‘small, relatively autonomous, multidisciplinary teams that are able to flexibly deliver a broad range of personalised services’
- ▶ Health care increasingly ‘supported both by community rehabilitation teams, and the use of third sector and voluntary organisations’

## Role of technology

- ▶ Encouraging self management
- ▶ Shifting balance of power

*Stats and quotes on this slide taken from ‘A National Clinical Strategy for Scotland’(2016) - <http://www.gov.scot/Resource/0049/00494144.pdf>*



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# Challenges facing older people and their carers

Keeping safe and well at home

Infrequent clinical or formal support

- ▶ Advice is not responsive to changes

Social isolation

- ▶ 24% pensioners do not go out socially at least once/month\*
- ▶ Loneliness to affect 1.5m people by 2028 - with 1.2m of these over 65\*
- ▶ 75% of carers report difficulties in making and maintain relationships+

Health inequalities into older age

- ▶ Carers may have to maintain paid work

\* Taken from Age UK's Agenda for Later Life 2015: A great place to grow older (2015) - [http://www.ageuk.org.uk/Documents/EN-GB/For-professionals/Policy/agenda\\_for\\_later\\_life\\_2015\\_full\\_report.pdf?dtrk=true](http://www.ageuk.org.uk/Documents/EN-GB/For-professionals/Policy/agenda_for_later_life_2015_full_report.pdf?dtrk=true)

+ Taken from Care UK's Facts About Carers (2014) - <https://www.carersuk.org/for-professionals/policy/policy-library/facts-about-carers-2014>



# Current landscape of supportive technology

## Telecare

- ▶ UK market forecast to be £270m in 2016\*
- ▶ Aimed at monitoring devices
- ▶ Third sector not involved in developing this technology
- ▶ Telecare solutions not widely integrated into care planning

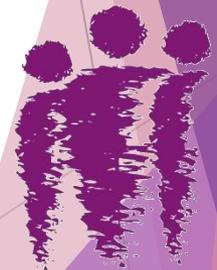
## Monitoring

- ▶ Patient Portals that have person/condition specific information
- ▶ Empowering people to make informed decisions regarding their care

## Signposting

- ▶ Big third sector involvement in this

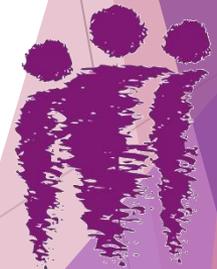
*\*Taken from 'Digital Health in the UK: An industry study for the Office of Life Sciences' (2015)*



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# Challenges for the future

- ▶ Avoiding the ‘administrative convenience’ of health and social care integration
- ▶ Fragmentation of the third sector
- ▶ Increased prevalence of digital monitoring devices
- ▶ Solutions for the life course



# Opportunities for the future

Putting people at the centre of their care

- ▶ Clinical Strategy for Scotland and ‘Primary Care Clusters’

Person Centred Care Records

- ▶ Information sharing will be crucial



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# Facing up to challenges: What the ALLIANCE is doing

- ▶ Fostering innovation in partnership with the Digital Health & Care Institute
  - ▶ Bringing people together across sectors
- ▶ Horizon scanning on behalf of third sector organisations
  - ▶ Being the 'eHealth Department' for smaller organisations
- ▶ Bringing the patient voice to the debate
  - ▶ Co-design essential for meaningful, sustainable innovation



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